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What’s the Wave

My idea is based off of a need for a social platform that allows individuals to interact within a local environment. The name that I have come up with for this platform is “What’s the Wave” in reference to the new terminology. There would be four main pages to the site which include your profile, your inbox, the map, and the media feed. The idea behind the site is to find locally active users with similar interests.

The security of the users is of utmost importance. For this reason, I believe when registering a profile, it is necessary for users to upload an image of photo id that allows the site to confirm the users name and age. The site will also allow users to create friends lists (that is accessible from the profile page) which will become applicable on the other pages. Users will also be able to enter their student id numbers to register as a college student in the area.

The next page is a simple inbox system. This allows users to interact with one another before and after they meet up. Pictures and videos will also be able to be sent through the messaging system, including an option for live images that further allows users to confirm who they say they are.

The map is the main feature of the site. It allows users to bring up a map of their current location and place a ping on the attractions they wish to meet at. For example, if I wanted to get a cup of coffee and do homework I would simply put a ping on Starbucks that other local users could hover over and read a brief message on what I plan on doing. They could further click the ping which prompts a menu where they have the option to either confirm they are going or message the user. When one or more people confirm they are going a checkmark will appear next to the ping with a number showing how many people are confirmed going. On the map page, users will also have the option to limit who is able to see the ping. This includes the friends list, an age/gender filter, and a university filter as well.

The last page is the feed, which would be very similar to an Instagram feed. However, rather than seeing just friends’ posts, it would be pictures and videos all uploaded locally. This is yet another attempt at allowing users to confirm they are meeting with who they say they are for the safety of the users. It also gives users an opportunity to see visually what is going on rather then just looking at a map. The same filter options that were applicable to the map would be used for the feed.

The need I see for this site is a platform whose goal is to allow users to meet new friends with similar interests. Most social media platforms are dedicated to allowing people to interact with people they already know, or swipe through images on a dating site. There is nothing that allows users to simply study with one another, or find a few friends to play basketball with. I believe a platform that is dedicated to meeting new likeminded individuals is something we all can benefit from.